

INTRODUCTION TO POWER HANDS MEDIA NETWORK

Power Hand Holdings is Sri Lanka's first and only fully integrated event powerhouse, setting new industry benchmarks with innovation and excellence. All event operations are carried out by our subsidiary, **Power Hand Media Network**, which specializes in event production, broadcasting, live streaming, content creation, and digital media solutions. This ensures that every event we manage is not only flawlessly executed but also reaches a global audience through high-quality media production and strategic digital integration.

As the largest event management company in the country, we provide a comprehensive, all-in-one solution for events of any scale—corporate, entertainment, MICE (Meetings, Incentives, Conferences, and Exhibitions), and beyond. Unlike traditional event firms, Power Hand Holdings operates with strong in-house capabilities, minimizing reliance on subcontractors and ensuring unmatched quality, efficiency, and reliability. Our expansive infrastructure, state-of-the-art technology, and dedicated team of industry experts allow us to deliver seamless, world-class event experiences, setting a new benchmark in Sri Lanka's event landscape and beyond.

WHY POWER HAND HOLDINGS IMPORTANT?

- **Largest Event Venue in Sri Lanka**
Purpose-built space for large-scale corporate, entertainment & international events.
- **Complete Event Solutions**
In-house management from concept to execution with minimal outsourcing.
- **Advanced Technology**
Cutting-edge sound, lighting & staging for immersive, Next Level experiences.
- **Global Standards**
Built to support MICE tourism & meet top international event benchmarks.
- **Prestigious Clientele**
Trusted by multinationals, luxury brands, high-end weddings & global tours.

OUR COMPREHENSIVE EVENT MANAGEMENT SERVICES

I. Comprehensive Event Services

- ◆ LED Wall Management
- ◆ Trade Stall Setup
- ◆ Camera & Production
- ◆ AI Lighting & Special Effects
- ◆ Floral Arrangements
- ◆ Flex & Banner Printing
- ◆ Stage Design
- ◆ Backdrop & Entrance Setup
- ◆ Tent & Marquee Rental Entertainment Acts

II. Extended Services

- ◆ Sound & Audio
- ◆ F&B & Catering
- ◆ Photo, Video & Live Streaming
- ◆ Security & Staffing
- ◆ Event Lighting & Visual
- ◆ Branding & Signage
- ◆ Digital Engagement Tools
- ◆ Transport & Logistics
- ◆ Full Event Coordination



LED WALL MANAGEMENT

High-quality, customizable LED walls for visual displays, presentations, and event branding.



TRADE STALL MANAGEMENT

End-to-end management of trade stalls, including setup, logistics, branding, and on-site coordination.



CAMERA & PRODUCTION SERVICES

Full-service video production, including live event streaming, recording, and broadcast-quality equipment.



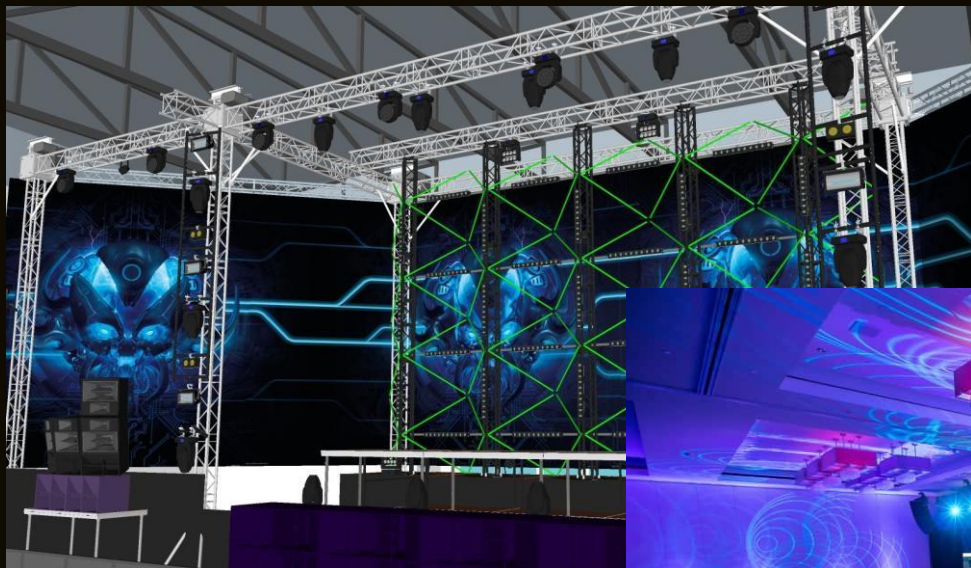
FLEX & BANNER PRINTING

Professional printing of promotional materials such as banners, flex signs, and branded graphics for events.



STAGE DESIGN & CONSTRUCTION

Custom stage design, building, and assembly tailored to the theme and size of the event.



BACKDROP DESIGN & SETUP

Creation and installation of backdrops for events, including photo opportunities and branded spaces.
Entrance pandal.



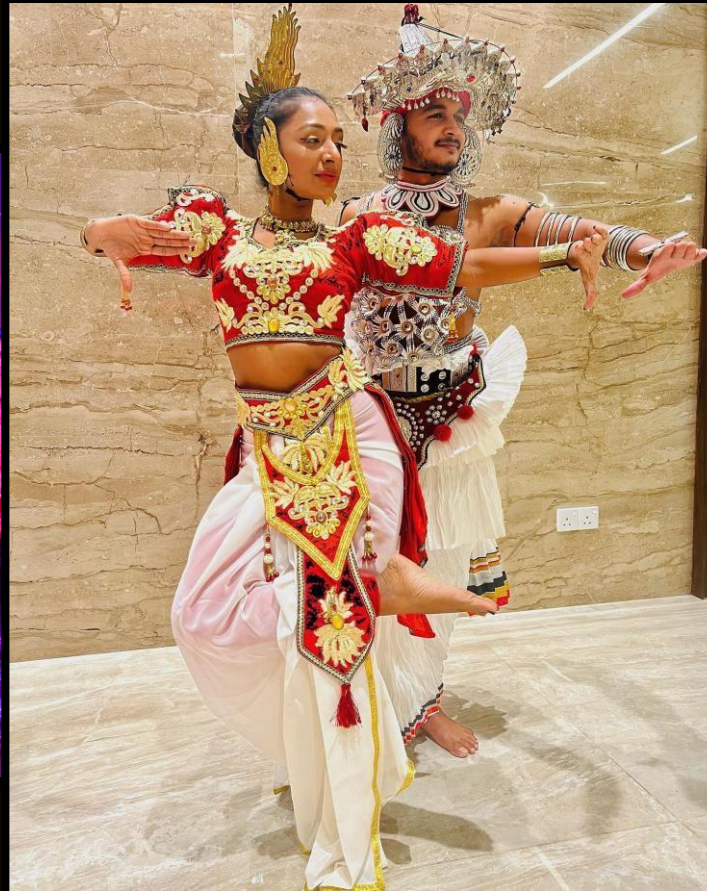
TENTS & MARQUEE RENTAL

High-quality tents and marquees for outdoor events, providing comfort and shelter, including clear-roof options for a more open, airy feel.



DANCE ITEM & ENTERTAINMENT CATEGORIES

Professional dance troupes, entertainers, and performers to elevate the excitement and atmosphere of your event.



II. EXTENDED SERVICES



SOUND & AUDIO EQUIPMENT



FOOD & BEVERAGES



**PHOTOGRAPHY, VIDEOGRAPHY &
LIVE STREAM.**

II. EXTENDED SERVICES



SECURITY, SAFETY



LIGHTING & VISUAL EFFECTS



**BRANDING & SIGNAGE
SOLUTIONS**

II. EXTENDED SERVICES



**INTERACTIVE DIGITAL
SOLUTIONS**



**TRANSPORTATION &
LOGISTICS**



**EVENT COORDINATION &
MANAGEMENT**

EVENT PRODUCTIONS

CR&FC Dinner Dance
Mobitel Dinner Dance
David Pieris Group Events
DPG Assetline Launch
TVS Apache Bike Launch
Mobitel Google I/O Extended
Dialog Rugby Tournament AV Solutions
SLT Esport
TAP Conference
Anural Group Annual Awards
TVS Lanka Annual Awards
Mobitel Cash Bonanza
Mobitel Mini Events
TVS Stunt Show Series
DSSC Big Match Theme Huts
Mobitel Bank Day
Mobitel Avurudu Uthsawaya
Mobitel Vesak Events
Mobitel Poson Events
Mobitel SOHO For SME's
SLT Awards
SLT Regional Conference
Arpico Charisma's Dinner
Mobitel Dengue App Launch
UDA 'Kolomthota Sarasavi Uyana' Launch
Industry Exhibition – BMICH (2023)
International Industry Exhibition BMICH (2024)
(The Most Prominent Industry Exhibition Held This Year)

Carlton 7's
Colombo Night Races
Bank Of Ceylon 80th Anniversary
Arpico Plantation's Awards
Mobitel Food Fiesta
Sunidhi Chauhan Live In Sri Lanka Concert
Sri Lanka Institute Of Architect "ARCHITECT" Exhibition Launch & Pre Events
Arpico Supercentre Outlet Opening Ceremonies
Nazeem Hussain Live In Sri Lanka
Michel Learns To Rock Live In Sri Lanka Concert
Boyzone Live In Sri Lanka Concert
SLT Business Customer Forums
Exclusive Weddings
Laugfs Super Outlet Opening Ceremonies
Mobitel Gee Arana Musical Show
Mobitel POS Machine Launch
Game Of Throne Finale Event
Samsung S10 Launch By Mobitel
Mobitel Health Camp
Mobitel Annual Business Review Meetings
Mobitel Nb-lot
Mobitel Stage 8 Kickoff
Mobitel Inter House Cricket Tournaments
100 Town Beautification Project Launches
Industry Exhibition – Kandy (2023)
Industry Exhibition – Galle (2023)
Industry Exhibition – Jaffna (2023)

VIDEO PRODUCTIONS

Tvs King Tvc
Tvs Other Products Commercial
Arpico Supercentre Christmas Campaign 2019
Icc Tv Commercial
Richard Pieris & Company Profile Documentary Video
Arpico Supercentre Product Category Commercials
Arpico Supercentre Digital Campaign Videos
Arpico Hyper Bonanza Commercials
Arpico Family Brand's Be Sri Lankan – Buy Sri Lankan 2020 Commercial
Maduwanwila Walauwa Documentary
Angampora Satan Documentary
The B Report Documentary Tv Series
Kalingu Thedasa Documentary
Mobobook Company Documentary
Tuition Tv Programme
Our Life Cartoon
Lanka Hospitals Lhd Digital Commercials
Laughs Digital Commercials
Slt Av's
Mobitel Av's
Covid-19 Control & Prevention Video Guide For Companies
Covid-19 Control & Prevention Video Guide For Schools & Educational Institutes
Sikuru Yogya Film
Punchi Apith Bayane Dan Film
Anilana Launch Av
National Children's Art Competition Award Ceremony Event Video Production

ACTIVATIONS & BRANDINGS

Arpico Supermarket Activation
Arpico Leaflet Distributions
Mobitel Supermarket Activations
Mobitel Cash Bonanza Activations
Mobitel Master Unlimited Activations
Mobitel m-Cash Activations
Mobitel Garment Promotion Activations
Mobitel Sponsored Event Branding
SLT e-Sports Branding
Arpico Supercentre Christmas Door Entrance Arches
Arpico Supercentre Avurudu Door Entrance Arches
Arpico Supercentre Hyde Park Corner Christmas Entrance Pandas
Arpico Supercentre Branding
Sri Lanka Cricket Vesak Décor
Arpico Supercentre Hyde Park Corner LED Net Christmas Décor
Laugfs Super Christmas Branding
LED Screen Digital Branding for Mobitel Sponsored Events
Lanka Hospitals LHD Hoarding Branding
Lanka Hospitals LHD Dealer Board Branding
Prestigio Dealer Board Branding
Jaffna Trade Fair Activation
Mobitel International Cricket Match Branding
Mobitel Digital LED Screen Digital Branding for SLIM Awards
Mobitel Sirasa Junior Superstar Branding

OUR ESTEEMED CLIENTS

TVS Lanka (Pvt) Ltd.	Rala Creations (Pvt) Ltd	Elephant & Mouse VFX
Divine Foods (Pvt) Ltd.	Assetline Holdings (Private) Limited	ASDA Engineering (Pvt) Ltd
Dialog Telekom PLC	Lions Club	Sathnada TV
Anilana Hotels, Resorts & Retreats	Redington SL Private Limited	One Srilanka TV
OXFORD College of Business	Sri Lanka Institute Of Architects	Max TV
Lanka Hospitals PLC	Hemas Hospitals -	Ceylon Chambers
Lanka Hospitals Diagnostic PLC	Genuhall Clothing	Siyatha TV
CR & FC	Boutique Sri Lanka (Pvt) Ltd	Independent Television Network
David Pieris Motor Company Limited	The Management Club	Light of Asia Foundation
Richard Pieris & Company PLC	Urban Development Authority	Dialog TV
N. V. International (Pvt) Ltd.	Polychrome Electrical Industries (Pvt) Ltd	PHS
American College of Higher Education	Temple of the Sacred Tooth Relic	7 Films
Lalan Group	Southern Provincial Council	Capital Media Network
BioDHA	Southern Development Authority of Sri Lanka	ICC
Floria Cosmetics	Export Development Board	Nawaloka Hospitals
Sri Lanka Telecom PLC	Ministry of Science and Technology Research	Bar Association of Sri Lanka
Mobitel (Pvt) Ltd.	Sri Lanka Standards Bureau	LAUGFS Holdings
SLT Rainbowpages	State Trading Corporation	Cool Tempo (Pvt) Ltd
Union Assurance General Limited	Child and Women's Bureau	Ran Lanka Gem & Jewellery (Pvt) Ltd.
Traffic Police of Sri Lanka	Sri Lanka Insurance Corporation	Adams Wood (Pvt) Ltd
Oceanic Games (Pvt) Ltd.	Tourism Board	
Water's Edge	Shakya Studio	
Demark (Pvt) Ltd.	U Audio and Video Production	
SME Factors (Pvt) Ltd.	Cine Ru	
Weekend Rush	B2 Creations	
Marion Biotech India	Sitishe Entertainment Studio	
Helanka Group	M2 Films	
Private Tea Factory Owners Association		

EVENT TYPES WE MANAGE & EXECUTE

CORPORATE EVENTS

- **Conferences & Seminars**
- **Corporate Meetings & Retreats**
- **Product Launches**
- **Awards Ceremonies**
- **Corporate Galas & Dinners**
- **Press Conferences**
- **Annual General Meetings (AGMs)**
- **Promotional campaign.**

ENTERTAINMENT EVENTS

- **Concerts & Music Festivals**
- **EDM Festivals with International Artists**
- **Live Performances**
- **Theatrical Shows & Musicals**
- **Comedy Shows**
- **Fashion Shows**
- **Dance Performances**

MICE (MEETINGS, INCENTIVES, CONFERENCES, AND EXHIBITIONS)

- **International Trade Fairs & Exhibitions**
- **Business Conferences**
- **Incentive Travel & Corporate Retreats**
- **Exhibitions & Expo Events**
- **Networking Events**
- **Corporate Workshops & Training Sessions**

PRIVATE CELEBRATIONS

- **Private VIP Events & Parties**
- **Anniversaries & Milestone Celebrations**

EXPOS & TRADE SHOWS

- **International Trade Shows**
- **Exhibitor Stalls & Booth Management**
- **Product Demonstrations**
- **Branding & Product Display**

LAUNCH EVENTS

- **Product Launches & Exhibitions**
- **Technology & Gadget Launches**
- **Fashion Line Debuts**
- **Automotive Product Launches**

INTERNATIONAL MUSIC FESTIVALS & EDM EVENTS

- **Electronic Dance Music (EDM) Festivals**
- **International DJ Performances & Concerts**
- **Live Music Acts & International Artist Shows**
- **International Music Awards Ceremonies**
- **Sponsorship & Branding Opportunities for Music Events**

GOVERNMENT & DIPLOMATIC EVENTS

- **National Conferences & Summits**
- **Embassy Functions & Diplomatic Gatherings**
- **State Banquets & Dinners**
- **International Government Conferences**

STARTUP VISION

POWER HAND MEDIA NETWORK

Power Hand Media Network, a startup under **Power Hand Holdings (Pvt) Ltd**, is a dynamic event solutions provider catering to corporate, government, and large-scale seasonal events. We specialize in customized setups, immersive décor, branding, and technical execution for festivals like Christmas, New Year, Avurudu, Vesak, and more — delivering seamless, end-to-end event solutions tailored to client needs.

INITIAL STAGE OPERATIONS

- ✓ **Event Rentals** : Staging, LED walls, sound, lighting, stalls, seating
- ✓ **Temporary Structures** : Marquees, tents, stages, backdrops
- ✓ **Decor & Branding** : Custom décor, brand activations, festival setups
- ✓ **Multimedia** : Photography, videography, live streaming

CONCLUSION

This project is a unique opportunity to establish a premier event venue in the heart of Colombo, designed for corporate, cultural, and social events. With its prime location, modern infrastructure, and top-tier facilities, the space will become a landmark in the city's event industry.

Our flexible, fully-equipped setup caters to diverse clients and ensures safety, sustainability, and exceptional service. We invite investors to be part of this transformative venture and help redefine Colombo as a leading hub for events, culture, and business.

Thank you.

CONTACT DETAILS

ADDRESSES: 145/1/A,
HIGH-LEVEL ROAD,
PANNIPITIYA

TELE : 0114 – 223 223
076 – 4686341 - DINESHARA PUNCHIHEWA (ITV CHANNEL HEAD / POWER HAND MEDIA NETWORK)
077 – 8396090 – SAMEERA WIJAYARATHNE (AGM POWER HANDS ENTERTAINMENT / POWER HAND MEDIA NETWORK)

G MAIL : powerhandsmedianetwork@gmail.com

